17/12/2018 (9) LinkedIn



## CPI Industry (publishers of Climate Control Middle East magazine)

"We are born and raised to say the client is always right. I'm here to tell you not necessarily so. If the client is disinterested, he is disinterested to look after you, support you and pay on time. If you are unable to judge and correctly choose your clients, make sure you are not chewing more than you can swallow in terms of getting work within your ability to take risks, this is what can get you in trouble." - Sam Gouda, President, Creara International

Live updates from the 2nd edition of The Consultant Contractor Conference...

Gouda is holding a special session on fiscal savviness and discussing financial training for the MEP community, in particular, the need for bridging the engineering-financial knowledge gap.

#HVACR #HVAC #ClimateControlMiddleEast #airconditioning #refrigeration #TheConsultantContractorConference #speakers #contractors #consultants #dubai #uae

